



FEATURING PAULA DEEN

RESTAURANT PARTICIPATION SIGN-UP SHEET

TYPE or PRINT CLEARLY

- Eligible applicants must send in this application on a first come, first served basis to secure a spot in the promotion.
- The overall number of spots for beer, spirits & wine themed dinners will be limited. Capping the number of events will ensure the success of the festival through gradual growth & regulation of quality control.
- Applications that successfully secure a spot must pay a fee and sign an agreement guaranteeing they will adhere to all Coastal Uncorked Terms, Conditions & Requirements.
 - Myrtle Beach Area Chamber & Myrtle Beach Area Hospitality Association Members, \$200 + \$100 Gift Card
 - Non-Chamber Members, \$300 + \$100 Gift Card
- All participants in Coastal Uncorked will have a dedicated page with an image, contact information, Restaurant Week menu, and special event information and information will also be listed in the event guide.

E-MAIL (preferred method)	FAX
candace.howell@coastaluncorked.com	(866)854-9256

APPLICATION DEADLINE
Payment and gift certificates are due by: January 1, 2011 Please forward Restaurant logo to: Candace.howell@coastaluncorked.com Three Course tasting menu due by February 1, 2011
All applicants will be approved for their participation in wine dinners, golf tournament, Food Fight, and Gala.

RESTAURANT INFORMATION
Name of Restaurant:
Street Address:
Mailing Address:
City, State & Zip:
Restaurant Telephone (for reservations):
Restaurant Website:



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PRIMARY CONTACT	
Name:	Title:
Telephone:	Fax:
Email:	
Company (if different from Restaurant):	
Mailing address (if different from Restaurant):	

IN-RESTAURANT CONTACT	
Name:	Title:
Telephone:	Fax:
Email:	

RESTAURANT CUISINE (select one description)		
<input type="checkbox"/> American	<input type="checkbox"/> French	<input type="checkbox"/> Mexican
<input type="checkbox"/> Asian	<input type="checkbox"/> Fusion	<input type="checkbox"/> Spanish
<input type="checkbox"/> Bistro	<input type="checkbox"/> Greek	<input type="checkbox"/> Seafood
<input type="checkbox"/> Brewery	<input type="checkbox"/> Indian	<input type="checkbox"/> Steakhouse
<input type="checkbox"/> Brazilian	<input type="checkbox"/> International	<input type="checkbox"/> Tapas
<input type="checkbox"/> Cajun/Creole	<input type="checkbox"/> Italian	<input type="checkbox"/> Thai
<input type="checkbox"/> Chinese	<input type="checkbox"/> Japanese	<input type="checkbox"/> Other:
<input type="checkbox"/> Continental	<input type="checkbox"/> Mediterranean	

COASTAL UNCORKED RESTAURANT WEEK PARTICIPATION
<p>Sign here if you agree to feature a \$20.11 3-course Prix Fixe Menu in your restaurant from May 8 – 15, 2011</p> <ul style="list-style-type: none"> • Restaurant Week will be promoted in all Coastal Uncorked advertising • All participating restaurants will be included in the Restaurant Week section of CoastalUncorked.com with an image, restaurant contact information, link to your restaurant's website and Prix Fixe menu • All participating restaurants must donate a \$100 gift card to their restaurant in



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addition to paying the participation fee.	
Signed	Date

COASTAL UNCORKED FOOD & WINE/BEER/SPIRITS DINNER PARTICIPATION

Throughout the week, restaurants are invited to organize wine, beer or spirit dinners to be promoted on CoastalUncorked.com and in the official schedule of events that will be advertised.

- All tickets to food & wine dinners will be sold on CoastalUncorked.com
- 20% of the ticket price will be donated to Coastal Uncorked
- Coastal Uncorked will write your restaurant a check for 80% of the tickets sold & give your restaurant a list of the guest names.
- All wine dinners will begin at 7 pm.
- Depending on the number of applications, Coastal Uncorked Planning Committee reserves the right to choose the final date of each event to make sure they are spread evenly throughout the week.

Event Title:

Event Description:

Ticket Price inclusive of tax and gratuity
(Remember, this includes a 20% donation to Coastal Uncorked):

Ticket Limit (highest number tickets available for your event):

Rank the dates in order of preference (Coastal Uncorked Committee will assign the dates to spread the events evenly throughout the week.)

	Sunday, May 16		Thursday, May 20
	Monday, May 17		Friday, May 21
	Tuesday, May 18		Saturday, May 22
	Wednesday, May 19		Sunday, May 23



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COASTAL UNCORKED CASUAL

Throughout the week, restaurants are invited to create their own events to be promoted on CoastalUncorked.com and in the official schedule of events that will be advertised. This event is new to 2011. It will take place from 5pm-7pm.

- All tickets to food & wine dinners will be sold on CoastalUncorked.com
- 20% of the ticket price will be donated to Coastal Uncorked
- Coastal Uncorked will write your restaurant a check for 80% of the tickets sold & give your restaurant a list of the guest names.
- If your restaurant chooses to participate in Coastal Casual you are not limited to one night.
- Examples of possible events. Add a theme to make it more sellable
 - Happy Hour with Hors d'oeuvres.
 - Tapping Party
 - Fashion + Food = Fabulous- Appetizers served during a fashion show.

Event Title:

Event Description:

Ticket Price inclusive of tax and gratuity
(Remember, this includes a 20% donation to Coastal Uncorked):

Ticket Limit (highest number tickets available for your event):

Rank the dates in order of preference (Coastal Uncorked Committee will assign the dates to spread the events evenly throughout the week.)

Sunday, May 16	Thursday, May 20
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ADDITIONAL PARTICIPATION

Golf Tournament: Coastal Uncorked Golf Tournament will be held on Thursday, May 12th (Location and time TBA) Restaurants are invited to participate by setting up a tasting table on the course during the golf tournament play and at the awards reception after the tournament. Restaurant will be provided with tables & chairs, but must provide the additional supplies and food for the tasting. Limited to 12 restaurants. Expected attendance: 300

- I am very interested in participating in the Golf Tournament by handing out samples to participants on the course and at the awards ceremony.
- I am not interested in participating in the Golf Tournament.

Food Fight Gala: Coastal Uncorked Food Fight Gala will be held on Sunday, May 15th. Area chefs will compete in an Iron-Chef style competition for guests to enjoy. Wine Tasting & Restaurant Tasting Stations will be set up for guests. Participating restaurants must set up a table and provide food for the guests. Venue will provide table & chairs, but restaurant will need to provide food & all supplies. Expected attendance: 400 Participating chefs have the option of also participating in the tasting tables.

- Our chef is interested in competing in the Food Fight Competition. Please consider this chef for the competition. If my chef is chosen, my restaurant will participate with a tasting station and be prepared to hand out food tastings to the 400 participants.
- Our restaurant is interested in providing a tasting table for the Gala.

SUBMISSION CHECKLIST

- Completed all sections of this form
- Indicated my level of interest for the Golf Tournament & Gala
- Saved a copy of application for my records

FOR MORE INFORMATION

Contact

Candace Howell – Executive Director
 (843)916-2030 - office
 (866)854-9256 - fax
candace.howell@coastaluncorked.com