



RESTAURANT PARTICIPATION SIGN-UP SHEET

- TYPE or PRINT CLEARLY
- Eligible applicants must send in this application on a first come, first served basis to secure a spot in the promotion.
- The overall number of spots for beer, spirits & wine themed dinners will be limited. Capping the number of events will ensure the success of the festival through gradual growth & regulation of quality control.
- Applications that successfully secure a spot must pay a fee and sign an agreement guaranteeing they will adhere to all Coastal Uncorked Terms, Conditions & Requirements.
 - Myrtle Beach Area Chamber & Myrtle Beach Area Hospitality Association Members, \$100 + \$100 Gift Card
 - Non-Chamber Members, \$200 + \$100 Gift Card
- All participants in Coastal Uncorked will have a dedicated page with an image, contact information, Restaurant Week menu, and special event information and information will also be listed in the event guide.

E-MAIL (preferred method)	FAX
candace.howell@coastaluncorked.com	(866)854-9256

APPLICATION DEADLINE
December 9, 2011
All applicants will be approved for their participation & related events by January 1, 2012. Eligible restaurants will then receive a notification letter with invoice by email within two weeks.

RESTAURANT INFORMATION
Name of Restaurant:
Street Address:
Mailing Address:
City, State & Zip:
Restaurant Telephone (for reservations):



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Restaurant Website:
Chef:

PRIMARY CONTACT	
Name:	Title:
Telephone:	Fax:
Email:	
Company (if different from Restaurant):	
Mailing address (if different from Restaurant):	

IN-RESTAURANT CONTACT	
Name:	Title:
Telephone:	Fax:
Email:	

RESTAURANT CUISINE (select one description)
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<input type="checkbox"/> American	<input type="checkbox"/> French	<input type="checkbox"/> Mexican
<input type="checkbox"/> Asian	<input type="checkbox"/> Fusion	<input type="checkbox"/> Spanish
<input type="checkbox"/> Bistro	<input type="checkbox"/> Greek	<input type="checkbox"/> Seafood
<input type="checkbox"/> Brewery	<input type="checkbox"/> Indian	<input type="checkbox"/> Steakhouse
<input type="checkbox"/> Brazilian	<input type="checkbox"/> International	<input type="checkbox"/> Tapas
<input type="checkbox"/> Cajun/Creole	<input type="checkbox"/> Italian	<input type="checkbox"/> Thai
<input type="checkbox"/> Chinese	<input type="checkbox"/> Japanese	<input type="checkbox"/> Other:
<input type="checkbox"/> Continental	<input type="checkbox"/> Mediterranean	

COASTAL UNCORKED RESTAURANT WEEK PARTICIPATION	
Sign here if you agree to feature a \$20.12 3-course Prix Fixe Menu in your restaurant from April 22-29, 2012 <ul style="list-style-type: none"> · Restaurant Week will be promoted in all Coastal Uncorked advertising · All participating restaurants will be included in the Restaurant Week section of CoastalUncorked.com with an image, restaurant contact information, link to your restaurant's website and Prix Fixe menu · All participating restaurants must donate a \$100 gift card to their restaurant in addition to paying the participation fee. 	
Signed	Date



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COASTAL UNCORKED FOOD & WINE/BEER/SPIRITS THEMED DINNER PARTICIPATION		
<p>Throughout the week, restaurants are invited to create their own events to be promoted on CoastalUncorked.com and in the official schedule of events that will be advertised.</p> <ul style="list-style-type: none"> · All tickets to food & wine dinners will be sold on CoastalUncorked.com · 20% of the ticket price will be donated to Coastal Uncorked · Coastal Uncorked will write your restaurant a check for 80% of the tickets sold & give your restaurant a list of the guest names. · Depending on the number of applications, Coastal Uncorked Planning Committee reserves the right to choose the final date of each event to make sure they are spread evenly throughout the week. In 2012 wine and themed dinners will take place Tuesday-Thursday of the restaurant week. We will limit the number of participants to keep the events well attended. · Examples of events in other cities <ul style="list-style-type: none"> ○ “Dining in the Dark” – A culinary event for the senses. While blind folded, a chef guides you through a 6-course menu paired with wines ○ “Chocolicious” – Learn four chocolate dessert recipes and enjoy a light meal of savory chocolate before the night is done and take home a surprise gift ○ Guilty Pleasures: Fashion + Food = Fabulous – Fashion Brunch includes a fashion show with each seating and a chance to shop for cool designer clothing and accessories. Everyone walks away with a decadent goody bag! 		
Event Title:		
Event Description:		
Ticket Price (Remember, this includes a 20% donation to Coastal Uncorked):		
Ticket Limit (highest number tickets available for your event):		
Rank the dates in order of preference (Coastal Uncorked Committee will assign the dates to spread the events evenly throughout the week.)		
	Tuesday, April 24th	
	Wednesday, April 25th	
	Thursday April 26th	



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ADDITIONAL PARTICIPATION

Golf Tournament: Coastal Uncorked Golf Tournament will be held on Thursday, April 26th (Location and time TBA) Restaurants are invited to participate by setting up a tasting table on the course during the golf tournament play and at the awards reception after the tournament. Restaurant will be provided with tables & chairs, but must provide the additional supplies and food for the tasting. Limited to 8 restaurants. Expected attendance: 300

- I am very interested in participating in the Golf Tournament by handing out samples to participants on the course and at the awards ceremony.
- I am not interested in participating in the Golf Tournament.

Food Fight Gala & Finale Event: Coastal Uncorked Food Fight & Finale Event will be held on Sunday, April 29th. Area chefs will compete in an Iron-Chef style competition for guests to enjoy. Wine Tasting & Restaurant Tasting Stations will be set up for guests. Participating restaurants must set up a table and provide food for the guests. Venue will provide table & chairs, but restaurant will need to provide food & all supplies. Expected attendance: 400-600

- My chef is interested in competing in the Food Fight Competition. Please consider this chef for the competition. If my chef is chosen, my restaurant will participate with a tasting station and be prepared to hand out food tastings to the 400 participants-600.
- My chef is not interested in competing in the Food Fight Competition.

SUBMISSION CHECKLIST

- Completed all sections of this form
- Indicated my level of interest for the Golf Tournament & Gala
- Saved a copy of application for my records

FOR MORE INFORMATION

Contact

Candace Howell – Executive Director
 (843)916-2000 - office
 (866)854-9256 - fax

candace.howell@coastaluncorked.com